



# Common Good Finance Corporation

creating common good banks™, democratic economics for a sustainable world



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To Organize a Community Division NOW	To Organize a Community Division After Opening
65 people sign up as founding depositors (with no obligation) 5 local businesses intend to give a rebate 1 business intends to give "cash back", no purchase required 1 nonprofit intends to help open accounts & apply for loans raise \$4,000 in donations (and get paid) raise \$30,000 in investments (accredited investors only)	50 depositors open accounts (minimum \$200,000 total) 5 local businesses agree to give a rebate 1 business agrees to give "cash back", no purchase required 1 nonprofit agrees to help open accounts & apply for loans raise \$10,000 in donations (and get paid) 50 people buy stock (totaling at least 10% of total deposits)

## Worksheet for Organizing a Community Division

1. Brainstorm: Who in your community might sign up?

_____	_____	_____	_____	_____
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- Put an asterisk (\*) by those who might want to be on an organizing committee.
- Put a "B" by people who own a business. What other local businesses might be supportive?
- Put a dollar sign (\$) by "accredited investors" (people who probably have a million dollars in assets (net worth). Don't forget business owners! Who else do you know (anywhere) who might qualify?
- What nonprofit organizations in your community might want to help get a common good bank started or help people open accounts and apply for loans once it starts?

Later: For each contact in #1 to #5, invite them to participate, using supplied emails and papers.

**IMPORTANT:** Follow up by phone or in person within a day or two.

Also ask them who else might be interested.

In your organizing committee, ask everyone to brainstorm together on these five questions.